

## IEC plan for Svamitva Scheme

### Department of Panchayati Raj, Uttar Pradesh

S. No.	List of the activities	Name of the districts	Month			
			July	Aug.	Sep.	Oct.
<b>Phase-I</b>						
1-	Wall Painting	Gorakhpur and Varanasi				
2-	Wall writing					
3-	Hoarding					
4-	Banner					
5-	Gram Sabha meeting					
6-	Meeting at District/Block/GP with department officials					
<b>Phase-II</b>						
1-	Wall Painting	Fatehpur, Gonda, Gazipur, Devariya, Chandauli, Chitrakoot, Bahraich, Basti, Barabanki, Banda, Balrampur, Ballia, Azamgarh, Ayodhya, Amethi, Ambedkar Nagar, Mau, Hamirpur, Jalaun, Jaunpur, Jhansi, Kaushambi, Kushinagar, Lalitpur, Maharajganj, Mahoba, Mirzapur, Pratapgarh, Prayagraj, Sant Ravidas Nagar, Sant Kabirnagar, Shrawasti, Siddharth Nagar, Sonbhadra, Sultanpur,				
2-	Wall writing					
3-	Hoarding					
4-	Banner					
5-	Social Media					
6-	Mobile App					
7-	Gram Sabha meeting					
8-	Dugdugi beating					
9-	Audio Visual media					
10-	Community radio					
11-	Special programme/features on TV channels					
12-	Meeting at District/Block/GP with department officials					

Still department need Short film and Brochures of scheme in Hindi