

## Madhya Pradesh IEC Plan - Swamitav Scheme

S.N.	List of Activity	Name of the Districts	Month						
			Jul-20	Aug-20	Sep-20	Oct-20	May-21	Jun-21	May-24
<b>Phase I - 01 Jun 2020-31 May 2021</b>									
1	Documentary Film Release	10 Districts - मुरैना , सागर , शहडोल , खरगौन , विदिशा , भोपाल , सीहोर , श्यापुर , हरदा , डिंडोरी							
2	Permanent Hoardings								
3	Social Media Campaigning								
4	Banners, Pamphlet etc								
5	Gram Sabha Meeting								
6	Audio Visual Media								
7	Meeting at District / Block/ GP with department Officials								
<b>Phase -II - 01 Jun 2021 to 31 May 2024</b>									
1	Documentary Film Release	Remaining 42 Districts							
2	Permanent Hoardings								
3	Starting Social Media Campaigning								
4	Banners, Pamphlet etc								
5	Continuas Gram Sabha Meeting								
6	Release of Audio Visual Media								
7	Meeting at District / Block/ GP with department Officials								